

FIG. 1

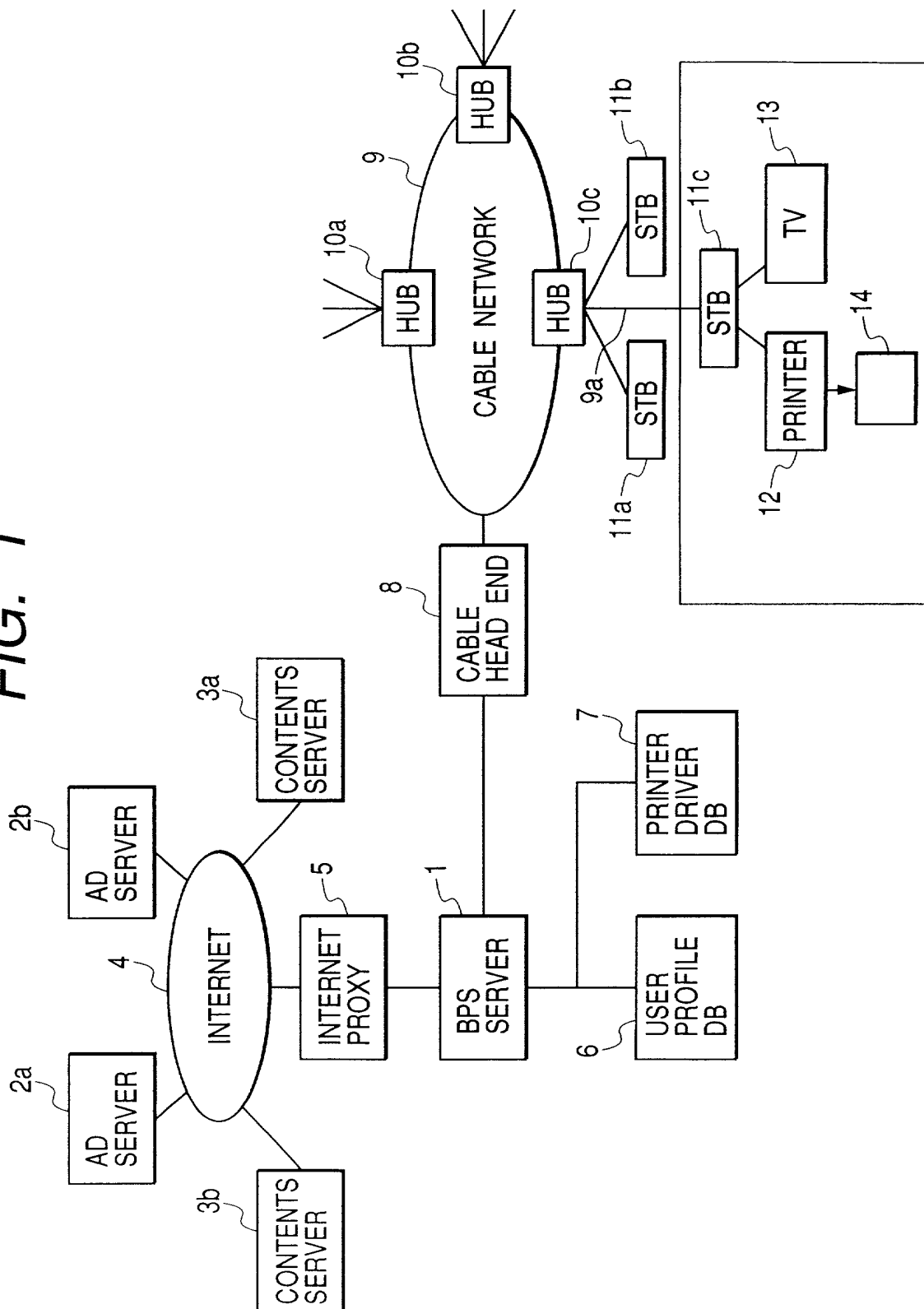


FIG. 2

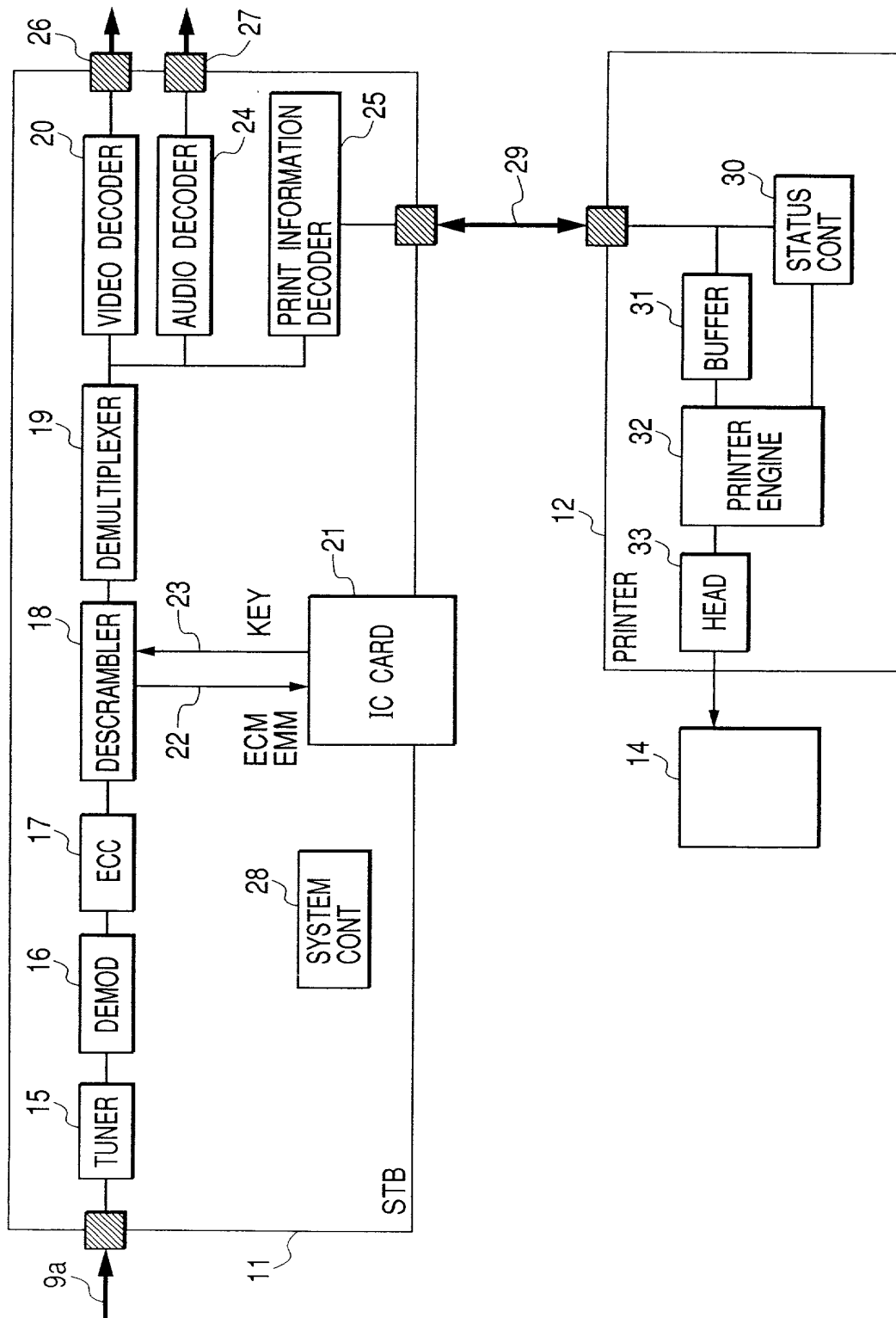


FIG. 3

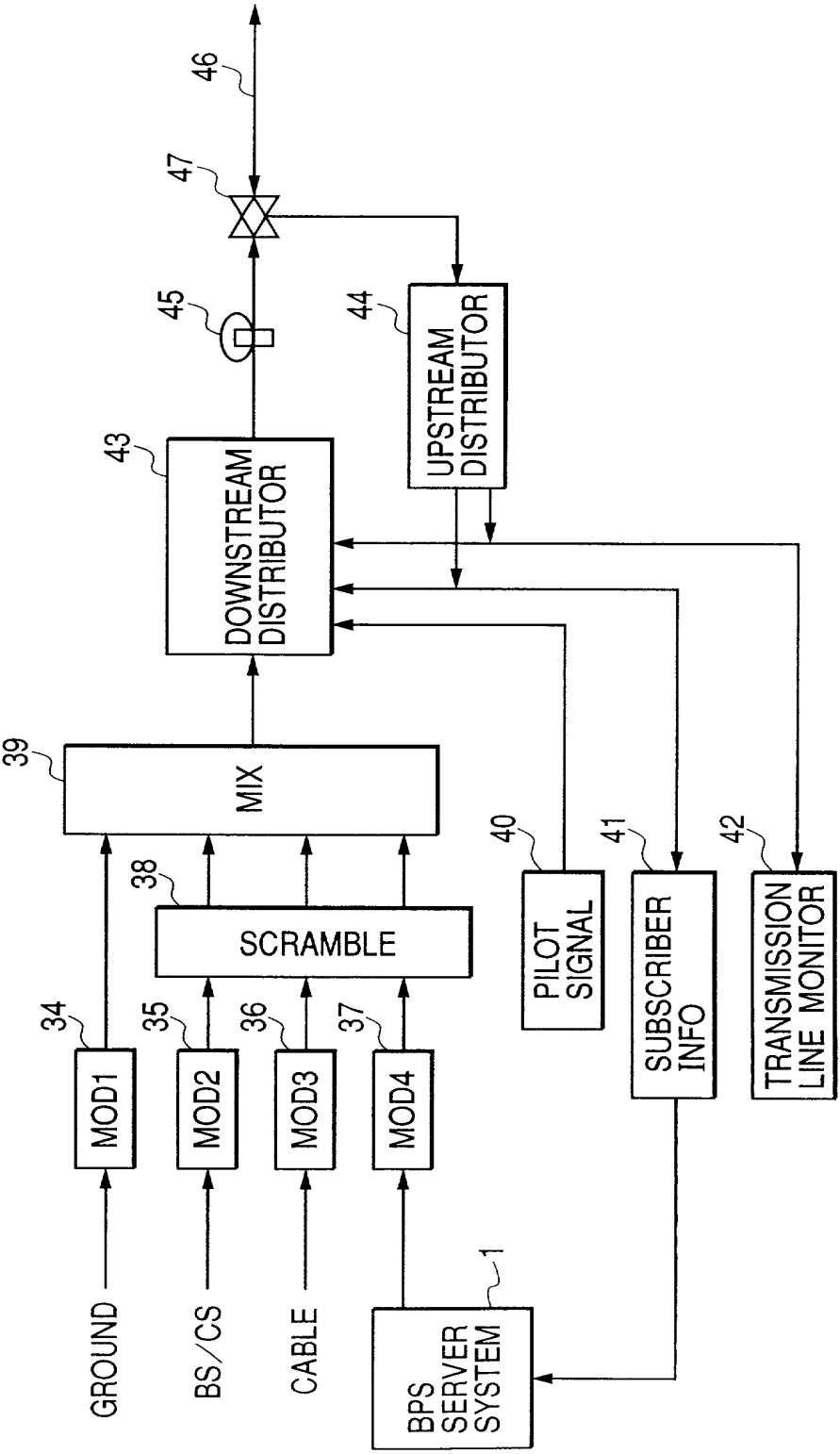


FIG. 4

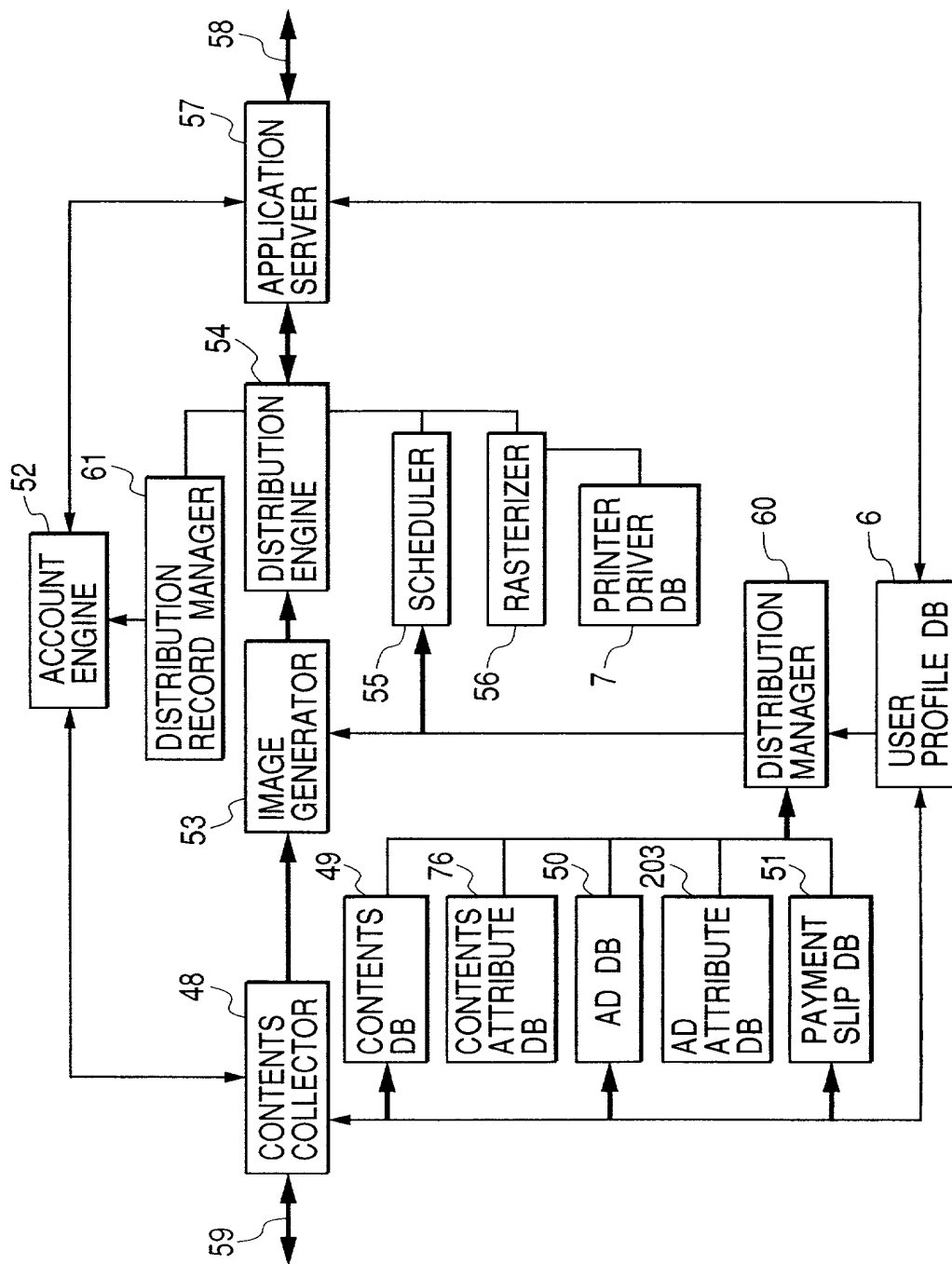


FIG. 5

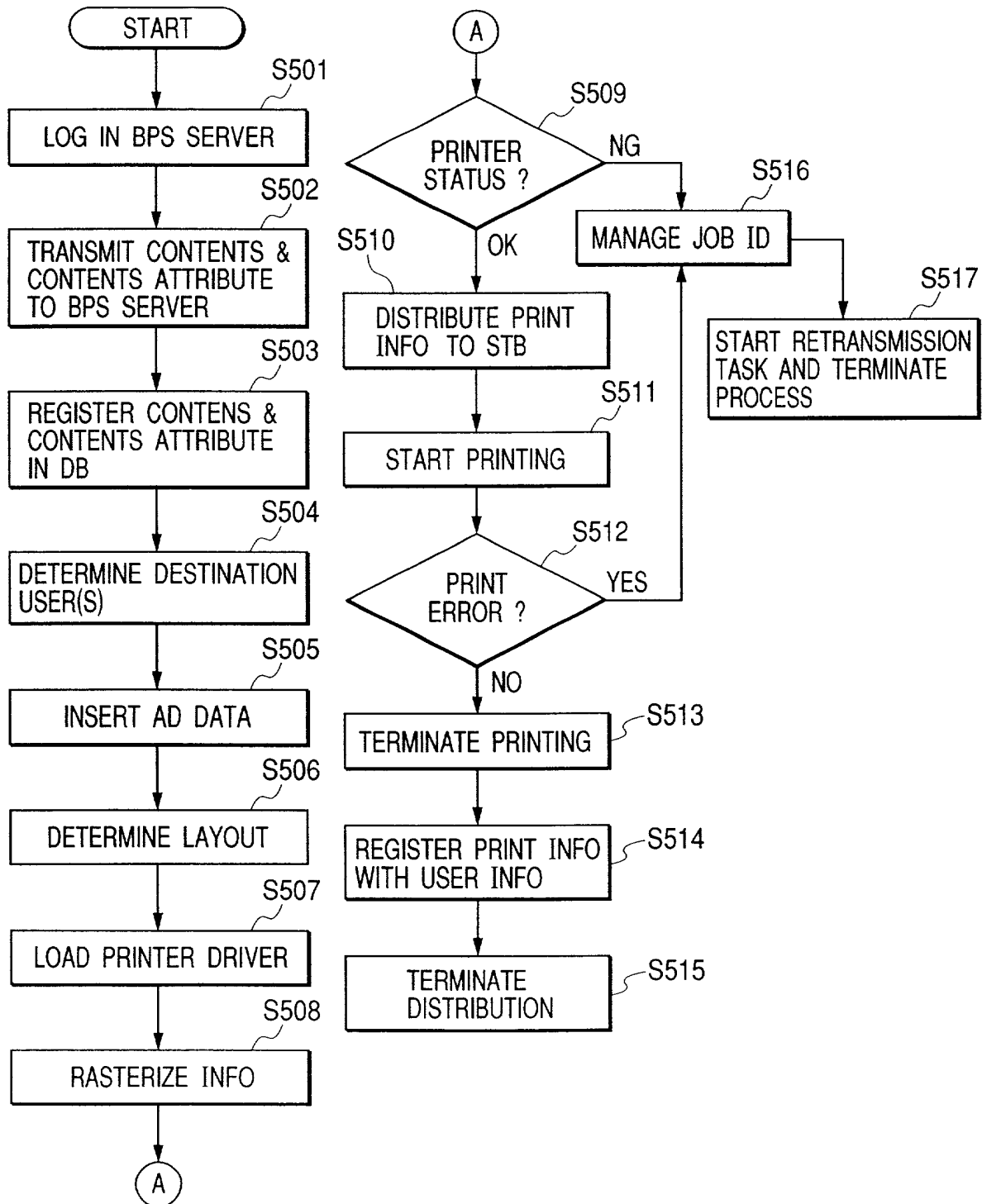


FIG. 6A

BROWSER

To Contents Provider
Abcd....

Login

ID No. :

ABCD123456

Password

Login

If you have not registered,

· please read before registration.

· please make registration.

HOME

BACK

204

FIG. 6B

205 206

↓ ↓

BROWSER															
<ul style="list-style-type: none">• Contents Name <input type="text"/>• Genre <input type="text"/>• Keyword 1 <input type="text"/>• Keyword 1 <input type="text"/>• Keyword 1 <input type="text"/>• Keyword 1 <input type="text"/>• Comment <input type="text"/>	<div>Preview</div> <div>Use Record</div> <table><tr><td>Date</td><td>¥×××</td></tr><tr><td>Date</td><td>¥○○○</td></tr><tr><td> </td><td> </td></tr><tr><td> </td><td> </td></tr><tr><td> </td><td> </td></tr><tr><td> </td><td> </td></tr><tr><td> </td><td> </td></tr></table>	Date	¥×××	Date	¥○○○										
Date	¥×××														
Date	¥○○○														
<div>Register</div>															
<div>HOME</div> <div>BACK</div>															

FIG. 7

207 {

Weather April 29, 2000		· Tokyo	Fine	0%
		· Kanagawa	Fine, Cloudy	10%
ABC News		Baseball		
<div></div>		G - T		
		(8 - 7)		
		D - B		
		(3 - 2)		
		Y - C		
		(0 - 3)		
○ ○ Bank Use Record (4/1-4/15)				
Date		Drawn		Balance
April 2		× × Card		
		¥10,000		¥180,000
⋮				

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△△ Tourist	10-Day Europe Tour	From ¥150,000
⋮		
[Coupon Corner]		
<div>Pub 「○×」 20% Off To End May</div>	<div>△△ Tourist Tour-Pack Present</div>	-----

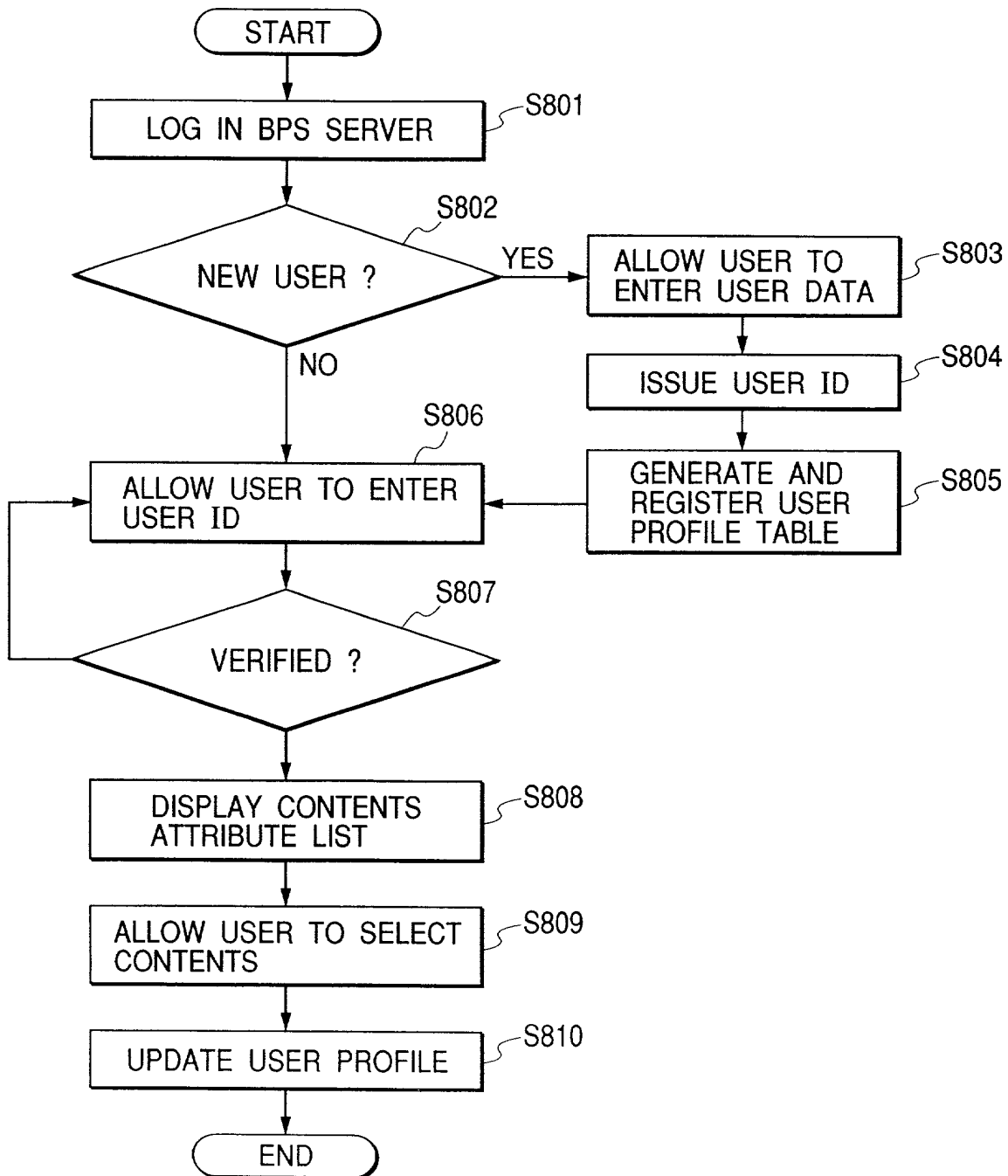
FIG. 8

FIG. 9

USER ID	93
NAME	94
SEX	95
DATE OF BIRTH	96
ADDRESS	97
FAMILY	98
OCCUPATION	99
HOBY	100
.	
.	
.	
REGISTERED CONTENTS RECORD (1)	101
REGISTERED CONTENTS RECORD (2)	102
REGISTERED CONTENTS RECORD (3)	103
.	
.	
.	

FIG. 10

BROWSER															
Please inform us of your desired contents.															
<div><p>Music</p><table><tr><td><input type="checkbox"/> Classical-Opera</td><td><input type="checkbox"/> Rock & Pops</td></tr><tr><td><input type="checkbox"/> Dance & Soul</td><td><input type="checkbox"/> Jazz · Fusion</td></tr><tr><td><input type="checkbox"/> -----</td><td><input type="checkbox"/> -----</td></tr></table></div>	<input type="checkbox"/> Classical-Opera	<input type="checkbox"/> Rock & Pops	<input type="checkbox"/> Dance & Soul	<input type="checkbox"/> Jazz · Fusion	<input type="checkbox"/> -----	<input type="checkbox"/> -----	<div><p>Sports</p><table><tr><td><input type="checkbox"/> Baseball</td><td><input type="checkbox"/> Golf</td></tr><tr><td><input type="checkbox"/> Tennis</td><td><input type="checkbox"/> Basket</td></tr><tr><td><input type="checkbox"/> Football</td><td><input type="checkbox"/> Ice Hockey</td></tr><tr><td><input type="checkbox"/> -----</td><td><input type="checkbox"/> -----</td></tr></table></div>	<input type="checkbox"/> Baseball	<input type="checkbox"/> Golf	<input type="checkbox"/> Tennis	<input type="checkbox"/> Basket	<input type="checkbox"/> Football	<input type="checkbox"/> Ice Hockey	<input type="checkbox"/> -----	<input type="checkbox"/> -----
<input type="checkbox"/> Classical-Opera	<input type="checkbox"/> Rock & Pops														
<input type="checkbox"/> Dance & Soul	<input type="checkbox"/> Jazz · Fusion														
<input type="checkbox"/> -----	<input type="checkbox"/> -----														
<input type="checkbox"/> Baseball	<input type="checkbox"/> Golf														
<input type="checkbox"/> Tennis	<input type="checkbox"/> Basket														
<input type="checkbox"/> Football	<input type="checkbox"/> Ice Hockey														
<input type="checkbox"/> -----	<input type="checkbox"/> -----														
<div><p>Play</p><table><tr><td><input type="checkbox"/> Play</td><td><input type="checkbox"/> Musical</td><td><input type="checkbox"/> Dance</td></tr><tr><td><input type="checkbox"/> ----</td><td><input type="checkbox"/> -----</td><td><input type="checkbox"/> ----</td></tr></table></div>	<input type="checkbox"/> Play	<input type="checkbox"/> Musical	<input type="checkbox"/> Dance	<input type="checkbox"/> ----	<input type="checkbox"/> -----	<input type="checkbox"/> ----									
<input type="checkbox"/> Play	<input type="checkbox"/> Musical	<input type="checkbox"/> Dance													
<input type="checkbox"/> ----	<input type="checkbox"/> -----	<input type="checkbox"/> ----													
Monthly Recommendation															
<div>HOME</div> <div>BACK</div>															

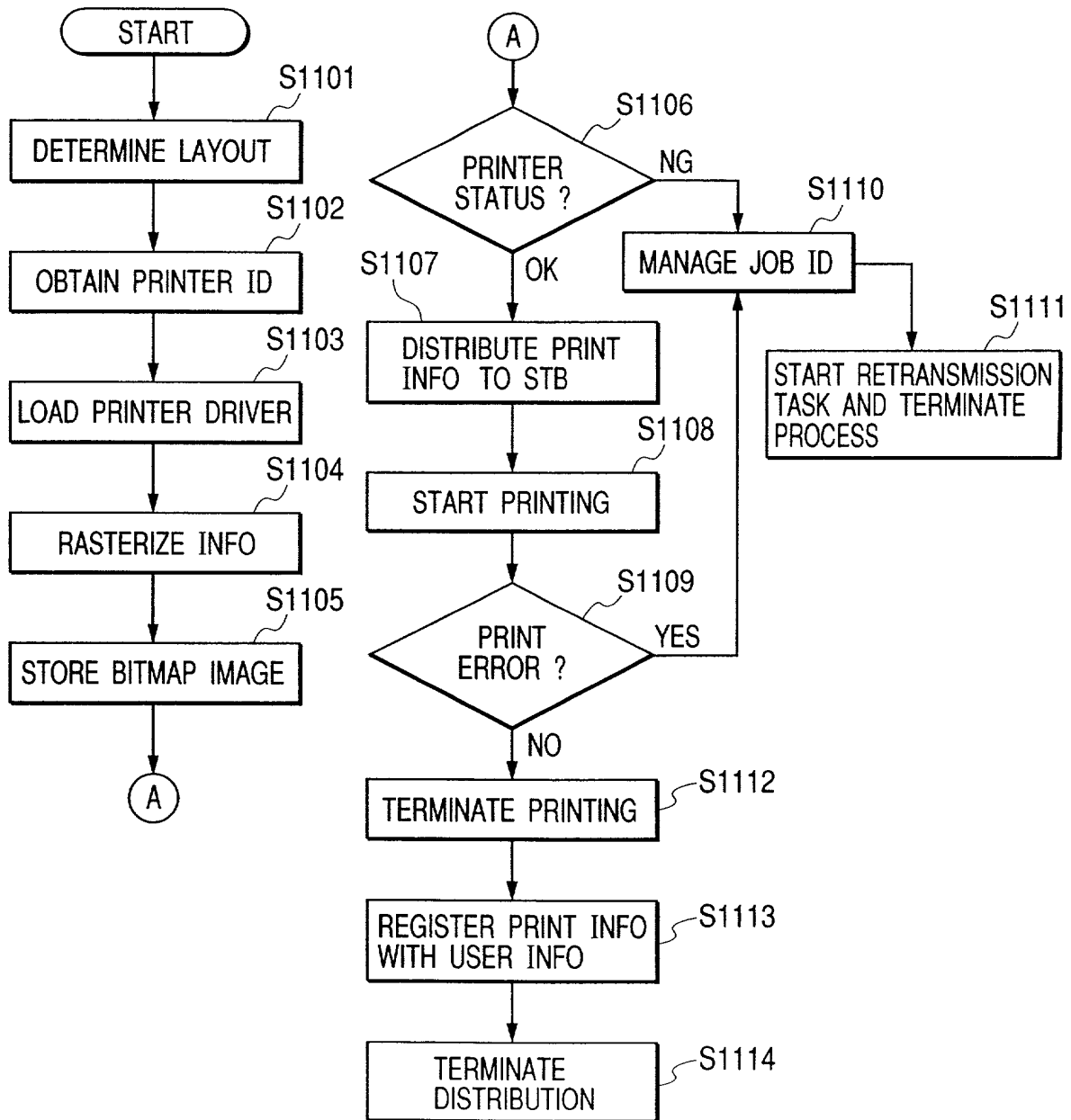
FIG. 11

FIG. 12

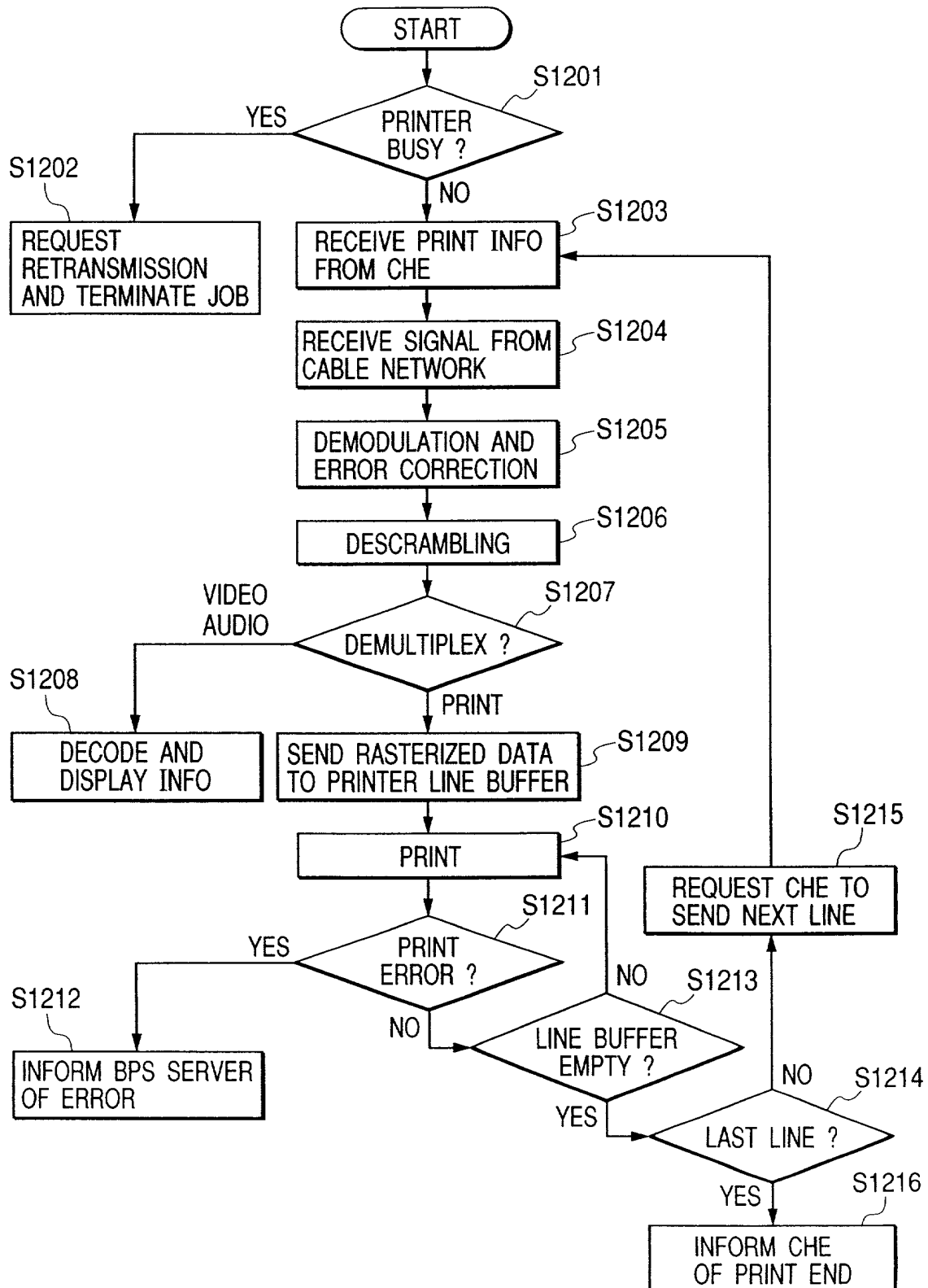


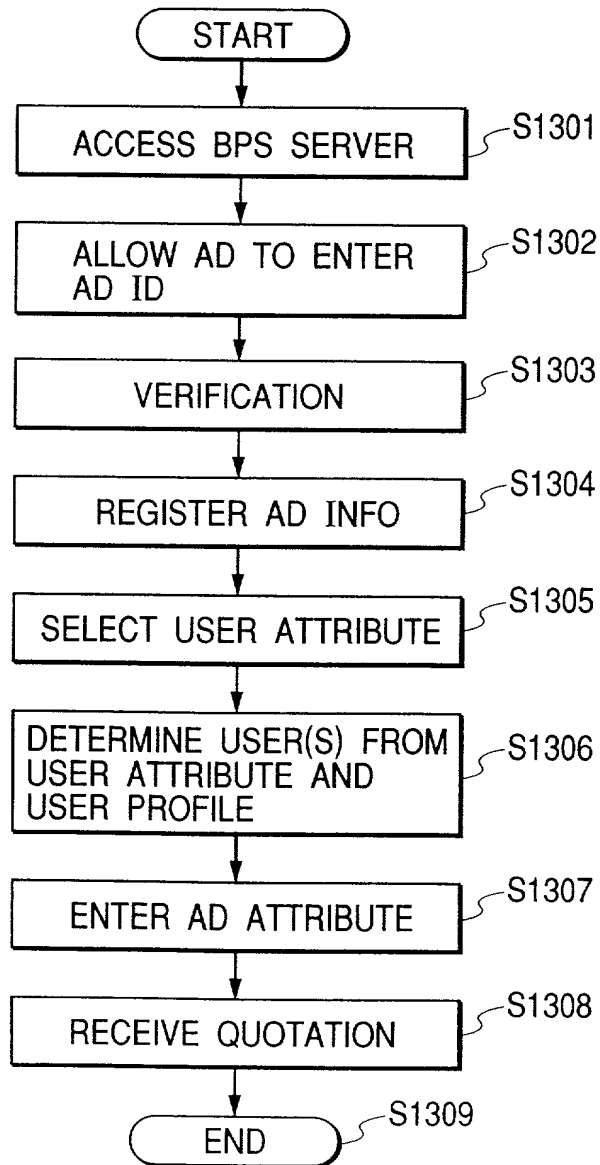
FIG. 13

FIG. 14A

BROWSER	
To AD Client Abcd....	
<div>Login ID No. : <div>ABCD123456</div> Password <div>*****</div> <div>Login</div></div>	<div>If you have not registered, · please read before registration. · please make registration. FAQ</div>
<div><div>HOME</div><div>BACK</div></div>	

209

*FIG. 14B*210
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BROWSER	
<div>AD to Request</div> <div>Preview</div> <ul style="list-style-type: none">• Term <input type="text"/>• Keyword for Target Users<ul style="list-style-type: none">• Area <input type="text" value="Hokkaido"/> ▼• Age <input type="text" value="25-30"/> ▼• Occupation <input type="text" value="Service"/> ▼• Keyword <input type="text"/> ▼	
<div>Your Distribution Record</div> <ul style="list-style-type: none">• AD 1 : J 400M U 500M E 120M• AD 2 : J 400M U 500M E 120M• AD 3 : J 400M U 500M E 120M• AD 4 : J 400M U 500M E 120M• AD 5 : J 400M U 500M E 120M	<div>Past Destinations</div> <div>Download of Statistical File</div> <div>Download</div>
<div>HOME</div> <div>BACK</div>	

FIG. 15

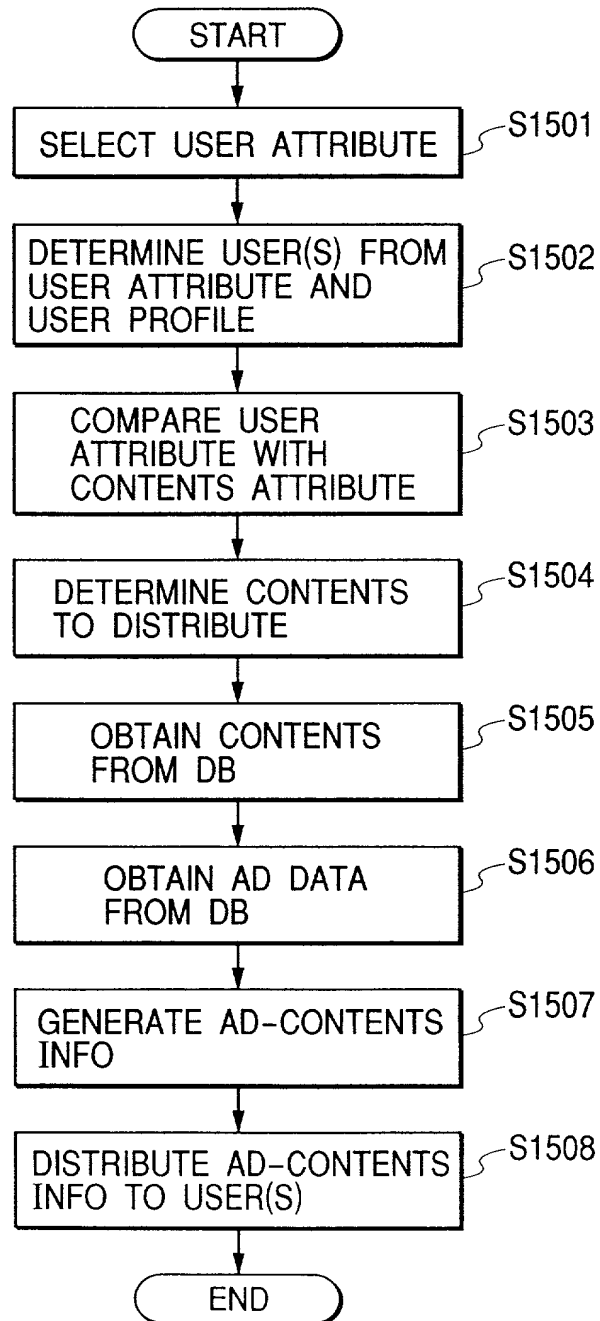


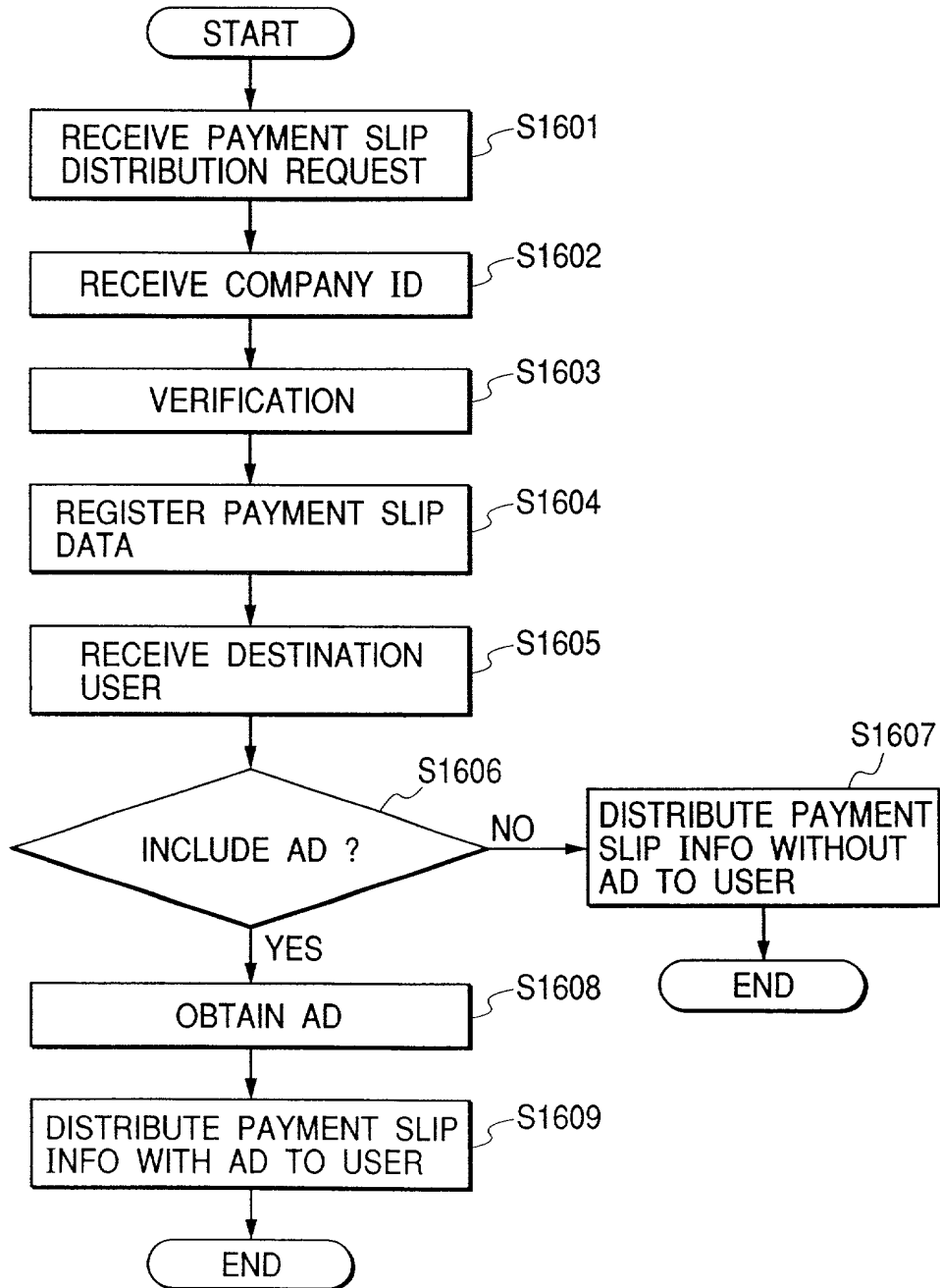
FIG. 16

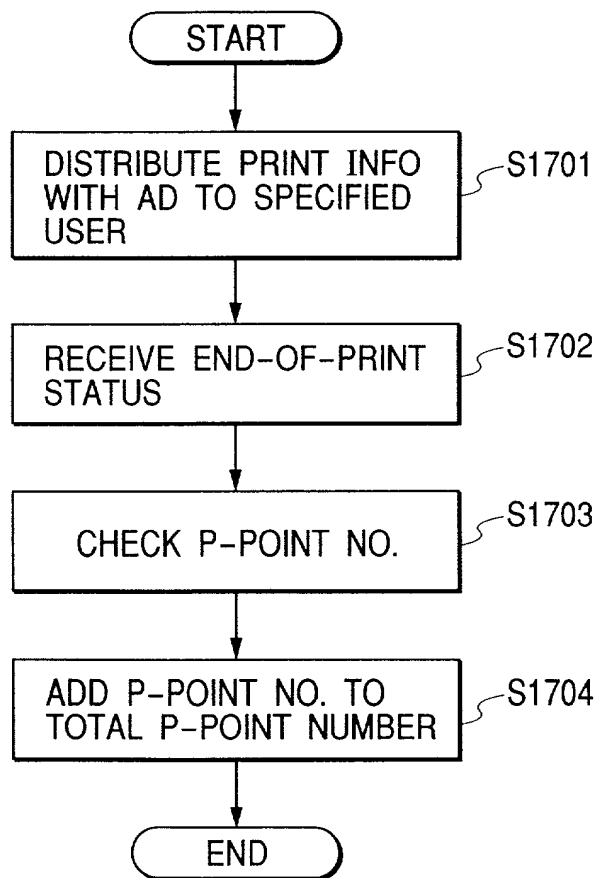
FIG. 17

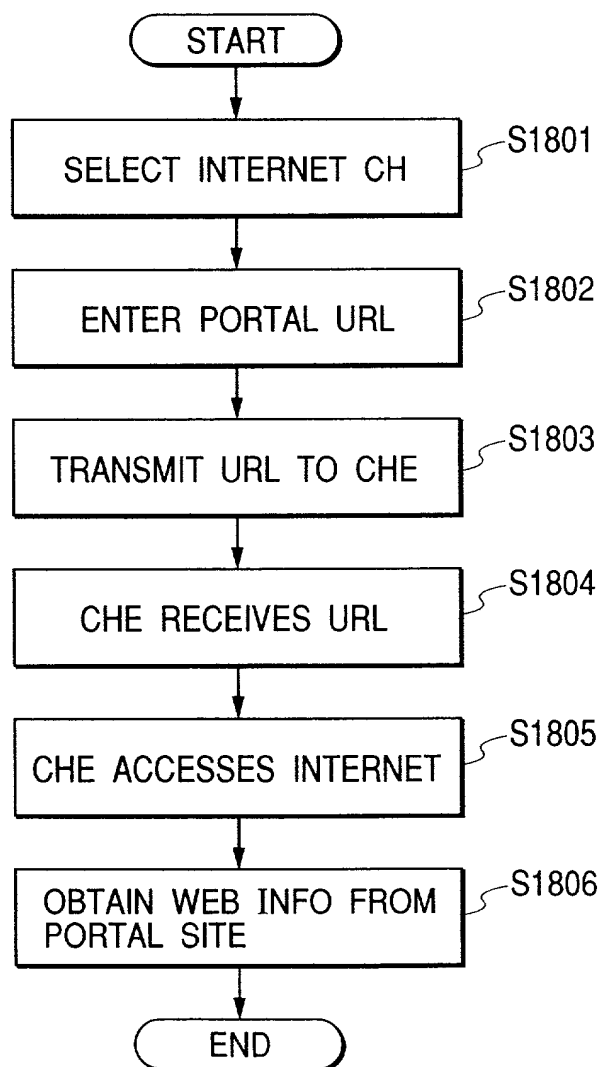
FIG. 18

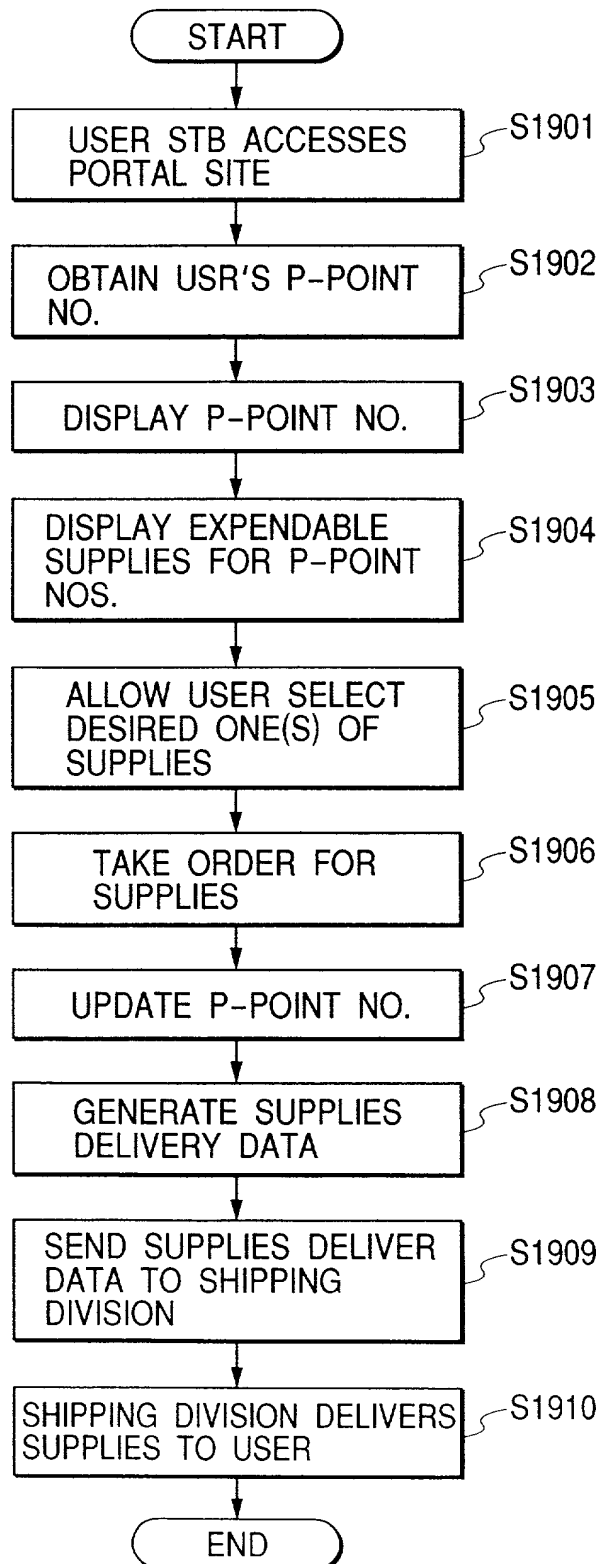
FIG. 19

FIG. 20

PORTAL SITE

● Short of Ink or Paper ?
Abcd....

Your Point is 258.

Print Paper	Ink
<input type="checkbox"/> ***** (50 POINTS)	<input type="checkbox"/> ***** (60 POINTS)
<input type="checkbox"/> ***** (35 POINTS)	<input type="checkbox"/> ***** (35 POINTS)
<input type="checkbox"/> ***** (60 POINTS)	<input type="checkbox"/> ***** (40 POINTS)
<input type="checkbox"/> ***** (25 POINTS)	
<input type="checkbox"/> ***** (50 POINTS)	
<input type="checkbox"/> ***** (50 POINTS)	

Exchange

Monthly Contents

HOME BACK

← 211

← 212

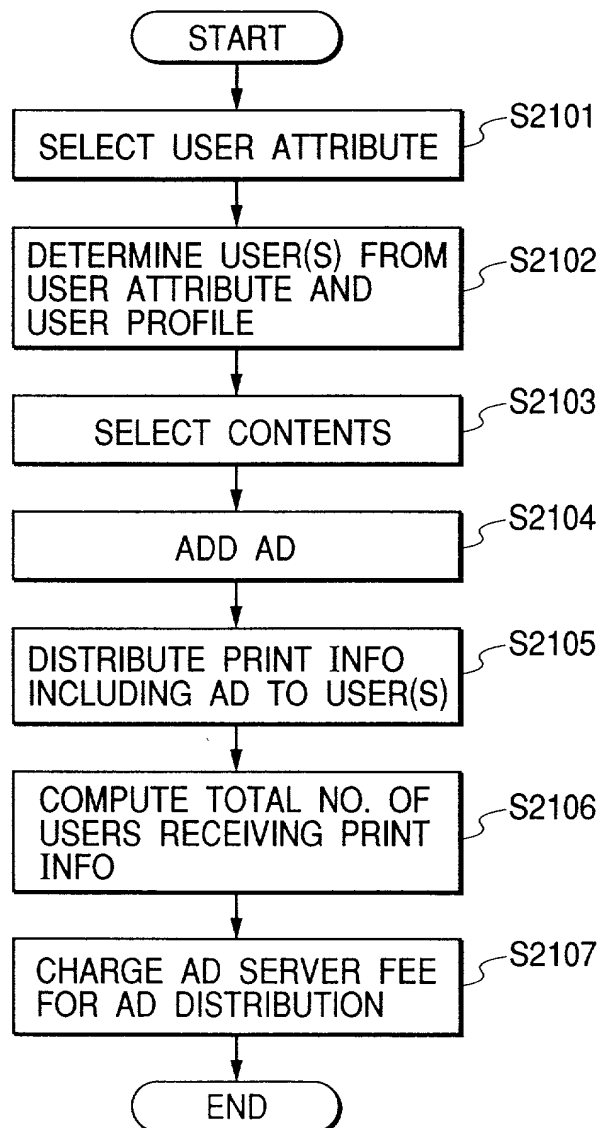
FIG. 21

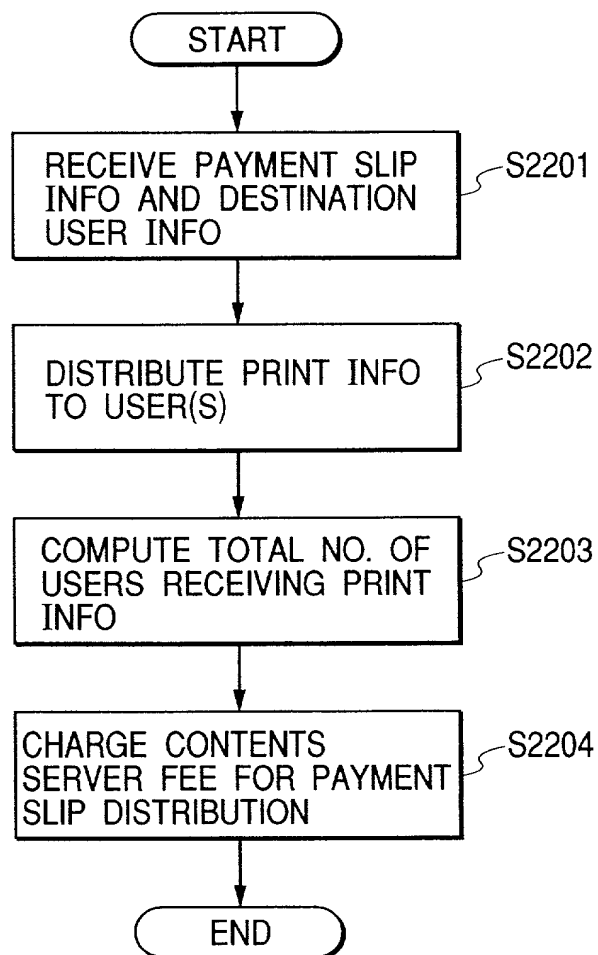
FIG. 22

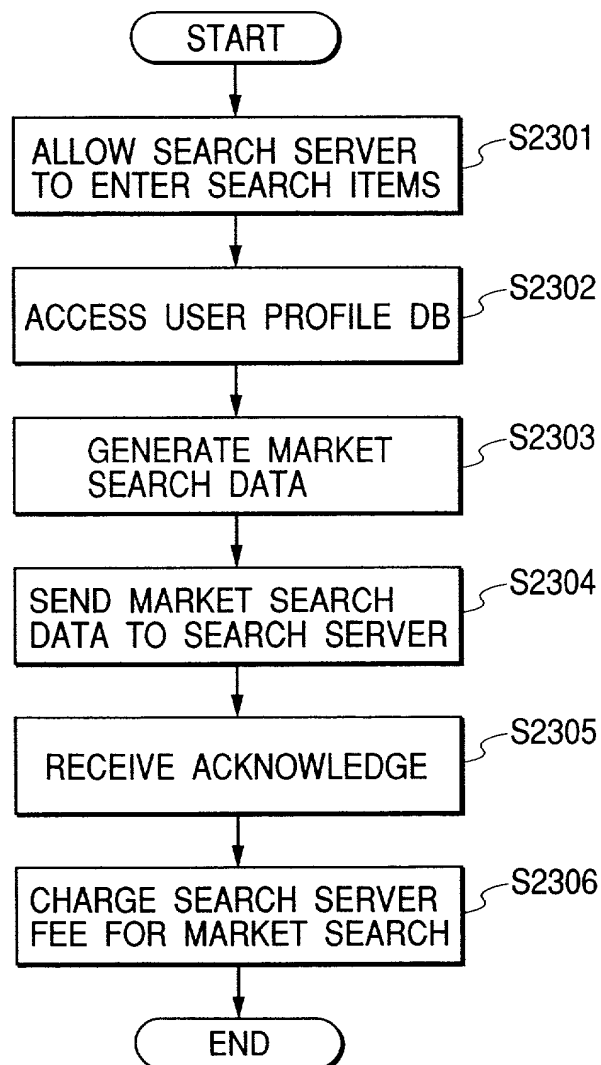
FIG. 23

FIG. 24

